



Get Started

For security reasons, we have sent your card inactive. This Card must be ACTIVATED before first use.

TO ACTIVATE YOUR CARD



Login to
[http://go.amex
/cardactivation](http://go.amex/cardactivation)



Call the number
at the back of
your Card

To use your Card at all Chip-enabled Point-of-Sale (POS) terminals, you will be required to enter a 4-digit PIN to authenticate all transactions.

Request you to select a PIN and ACTIVATE your Card before first use through any of the following methods:



Download the American Express® App: go.amex/downloadapp

OR



Login to **[http://go.amex/cardactivation](https://go.amex/cardactivation)**

OR



Call the number at the back of your Card

For more information, please visit: <https://www.americanexpress.com/en-in/>